

COMMERCIAL MONITORS LICENSES *TRACE*TM VIDEO FINGERPRINTING TECHNOLOGY FOR TELEVISION ADVERTISEMENT MONITORING

Los Altos, California - April 20, 2010

Vercury Inc. granted Commercial Monitors a license to use Vercury's *Trace*TM video fingerprinting technology in Commercial Monitors' television advertisement verification/monitoring services.

About Commercial Monitors

Commercial Monitors is Australia's leading provider of advertising information services and media asset management, catering to corporate marketers, advertising and media professionals or Government agencies that need to find, organize and manage critical advertising information. Whether you need to see an advertisement, manage creative content and distribution, verify campaigns, research brands or gain new business opportunities, Commercial Monitors offers scalable solutions to meet your needs.

About Vercury Inc.

Vercury has developed and provides *Trace*TM video/audio fingerprinting technology, which is behind many media content identification services, including anti-piracy, ad monitoring and placement, asset and rights management, and network management and security. For more information please visit <http://www.vercury.com>

© Vercury Inc. All rights reserved.