

## **HEXAGLOBE DISTRIBUTES VERCURY'S *TRACE*<sup>TM</sup> VIDEO FINGERPRINTING SOFTWARE IN EUROPE**

**Los Altos, California - January 15, 2011**

Hexaglobe (France) partners with Vercury to distribute/market *Trace*<sup>TM</sup> video fingerprinting software in Europe.

### **About Hexaglobe**

Hexaglobe's mission is to help companies to extract maximum value from digital media on the internet. Whether you are a pure media player or a company that seeks to enhance its business through the use of digital media, we can assist you by giving you access to our strong technological and market expertise. With more than four year track record, our flagship product, Hexaglobe Media Platform, is servicing everyday more than three million hours of video and we have helped a lot of pure players to setup or expand their online presence.

### **About Vercury Inc.**

Vercury has developed and provides *Trace*<sup>TM</sup> video/audio fingerprinting technology, which is behind many media content identification services, including anti-piracy, ad monitoring and placement, asset and rights management, and network management and security. For more information please visit <http://www.vercury.com>

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